

## Media Alert

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## AAA GREEN THUMBS UP EARTH DAY EVENT RECYCLING AUTOMOBILE BATTERIES AND CHILD SAFETY SEATS

Recycling is rewarding with AAA Tidewater Virginia.

Virginia Beach, VA (April 13, 2012) – AAA has recycled more than four million automotive batteries and continues to promote the environmental importance of recycling this essential automotive part that 100 million U.S. motorists replace each year. Now, AAA Tidewater Virginia is looking to expand their recycling efforts this month with collecting used, old, and damaged child safety seats as well as used automobile batteries.

During the month of April, bring in your dead automobile batteries or old, used child safety seats to any one of our six Car Care Center locations for recycling and receive a \$5 gift card (limit 3 gift cards per person while supplies last) at the following locations:

- Norfolk Car Care Center- 5732 Virginia Beach Blvd.
- Hampton Car Care Center- 1520 Aberdeen Rd.
- Chesapeake 1023 S. Battlefield Blvd.
- Virginia Beach- 1424 Great Neck Rd.
- Suffolk- 3529 Bridge Rd.
- Williamsburg 6517 Richmond Rd.

In addition, AAA Tidewater Virginia will have a AAA Recycling Zone open from 9:00am to 3:00pm at Mount Trashmore Park on Sunday April 22<sup>nd</sup>. Bring any old automobile batteries or used child safety seats to the AAA Recycling Zone and receive a \$5 gift card (limit 3 gift cards per person while supplies last). While there, visit various displays and activities from 11:00am to 4:00pm, giving you a chance to discover and explore effective and convenient ways to go green. Also, enjoy live music and delicious food. This event is **FREE** and open to the public.

As part of North America's largest motoring and leisure travel organization, AAA Tidewater Virginia provides its more than 325,000 members with travel, insurance, financial and automotive-related services. Since its founding AAA Tidewater Virginia has been a leader and advocate for the safety and security of all travelers. For more information, visit AAA.com and follow us on Twitter at Twitter.com/AAATWnews.

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