



## News Release

Media Contact:  
**Georjeane Blumling, PhD**  
757-233-3825  
[Gblum@tidewater.aaa.com](mailto:Gblum@tidewater.aaa.com)

### **RIBBON CUTTING OFFICIALLY OPENS NEWEST AAA LOCATION IN JAMES CITY COUNTY/WILLIAMSBURG**

**VIRGINIA BEACH, VA., (April 6, 2012)**- AAA Tidewater Virginia kicked off a weekend grand opening celebration of their new Williamsburg Center located at 6517 Richmond Rd, in the Lightfoot area of beautiful James City County on March 29, 2012. Activities began with a ribbon cutting ceremony to officially open the building to the public. James City County Board of Supervisors Chair, Ms. Mary Jones was on hand to assist AAA Tidewater's President and CEO, Carol H. Ormond, AAA Tidewater Advisory Board Chair Ms. Deborah K. Stearns, and Advisory Board member Linwood F. Perkins Jr., with the ribbon cutting activities.

The new location will offer an exciting new concept in travel and automotive service to the community. "We are very excited and proud of our new AAA Service Center in the Williamsburg area," stated, Carol Ormond, AAA Tidewater President and CEO, " through this one facility, we are able to provide our members with travel services, automotive repair and maintenance, home and automobile insurance, and financial services. It offers yet another opportunity to affirm our commitment to meeting the needs of our members."

The Williamsburg Center's combination travel agency, membership and insurance service center, as well as a full-service car maintenance and repair facility will provide greater convenience and service to the AAA Tidewater Virginia members and the public in the Williamsburg/James City County area.

Board of Supervisors Chair, Ms. Mary Jones expressed excitement about the new location as well, "James City County is pleased AAA has continued their commitment to JCC and the Historic Triangle, with both convenient services for drivers and safety programs for our school children. With expanded services and investment, and the creation of 12 new jobs, this new facility will be an asset to James City County and the many visitors to our area."

The weekend celebration to commemorate the grand opening was a success thanks to the many sponsors including NAPA, Hertz, Regent Seven Seas Cruises, Busch Gardens Williamsburg, Princess Cruises/Cunard Line, Holland America Line/Seabourn Cruises and Disney Destinations. Visitors were treated to activities and services at the Williamsburg Center that highlighted the many benefits AAA offers including special discounts and prizes. Over 450 people came out to help AAA celebrate the occasion.

*As part of North America's largest motoring and leisure travel organization, AAA Tidewater Virginia provides its more than 325,000 members with travel, insurance, financial and automotive-related services. Since its founding AAA Tidewater Virginia has been a leader and advocate for the safety and security of all travelers. For more information, visit [AAA.com](http://AAA.com) and follow us on Twitter at [Twitter.com/AAATWnews](https://twitter.com/AAATWnews).*

-MORE-

Page 2 - AAA RIBBON CUTTING

AAA news releases, high resolution images, broadcast-quality video, fact sheets and podcasts are available on the AAA NewsRoom at [AAA.com/news](http://AAA.com/news).

Stay connected with AAA on the web via:

[Twitter.com/AAAnews](https://twitter.com/AAAnews)

[Twitter.com/AAASafety](https://twitter.com/AAASafety)

[Twitter.com/AAAauto](https://twitter.com/AAAauto)

[YouTube.com/AAA](https://www.youtube.com/AAA)

[MySpace.com/AAAeveryday](https://myspace.com/AAAeveryday)

[Facebook.com/AAAFanPage](https://facebook.com/AAAFanPage)

###