



## News Release

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### AAA DELIVERS NEW CAPABILITY TO TRUSTED TRAVEL TOOL

*AAA's TripTik Mobile app puts room reservations and cost savings at travelers' fingertips*

VIRGINIA BEACH, VA., (April 13, 2012) – As gas prices continue to rise, travelers are seeking additional sources of price information and available savings. AAA, North America's largest motoring and leisure travel organization, announces the launch of new capabilities in a trusted travel information resource, the [AAA TripTik Mobile app](#) for iPhone and Android smartphone users. The free AAA TripTik Mobile application uses first of its kind functionality powered by Travelocity Partner Network to put hotel room reservations at users' fingertips via their smartphone or tablet.

AAA members on the go in need of hotel reservations at the last minute or well in advance can now easily book available rooms, research property amenities and take advantage of AAA member room rates with a simple tap of the book button. Gas station locations, frequently updated gas prices and more than 2,000 publicly available electric vehicle charging stations are other valuable travel budgeting features available with the free AAA TripTik Mobile app.

*"The integration of the new mobile hotel booking engine into our TripTik mobile app provides unmatched convenience and cost savings to AAA members on the go," said Georjeane Blumling, Vice President of Public Relations for AAA Tidewater Virginia. "The addition brings enhanced versatility to an already valuable and trusted travel tool."*

Smartphone users can download the free GPS-based AAA TripTik Mobile app from the iTunes Store, Android Market, or find more information at [AAA.com/Mobile](http://AAA.com/Mobile).

Additional GPS-based apps include AAA Discounts, which displays nearby member discount locations and AAA Roadside, which enables members who need roadside rescue to send AAA their location, vehicle description and breakdown details. The AAA Insurance app guides users on what to do immediately after a traffic collision, and AAA Auto Buying Tools helps prospective buyers build their ideal car and view pricing, ratings, AAA reviews and more.

*As part of North America's largest motoring and leisure travel organization, AAA Tidewater Virginia provides its more than 325,000 members with travel, insurance, financial and automotive-related services. Since its founding AAA Tidewater Virginia has been a leader and advocate for the safety and security of all travelers. For more information, visit [AAA.com](http://AAA.com) and follow us on Twitter at [Twitter.com/AAATWnews](https://twitter.com/AAATWnews).*

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