



News Release

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AAA CAR CARE CENTERS WANT TO HELP YOU RECYCLE AT EARTH DAY 2013

AAA Car Care Centers Sponsor Recycling Zone Mount Trashmore Earth Day Celebration

Virginia Beach, VA (April 17, 2013) – As part of AAA's ongoing efforts to clean up the environment by removing and recycling dead car batteries*, local AAA Car Care Centers are offering a \$5 reward to encourage people to bring them in for recycling. AAA Car Care Centers are sponsoring the AAA Recycling Zone at Earth Day 2013 to be held at Mount Trashmore Park on April 20th from 9am - 4pm. "Our goal is to raise awareness of the potential damage to the environment when these old car batteries are not recycled," said Kyle Loftus, AAA Car Care Center Managing Director.

This year the Car Care Centers recycling efforts have expanded to include old used child safety seats as well. "Older or damaged safety seats can be dangerous to use because they may not protect a child in a crash," stated Georjeane Blumling, Ph.D., Vice President for Public Affairs for AAA Tidewater. "By collecting potentially dangerous seats and recycling them, it serves two purposes - education and protecting the environment."

Come out and help AAA celebrate Earth Day 2013 by bringing your household electronics, metals, and household hazardous waste to the AAA Recycling Zone for disposal. If you bring out a dead car battery or old child safety seat, AAA Car Care Centers will even give you a \$5 gift card (limit 3 per person, while supplies last). A complete list of Earth Day 2013 activities and acceptable items for the AAA Recycling Zone can be found at www.VBgov.com/earthday.

*Each year, approximately 97 percent of vehicle batteries are recycled. Unfortunately, the remaining 3 percent add up to millions of pounds of lead and gallons of sulfuric acid. These can be discharged into the environment, creating health and safety hazards for humans and animals, as well as a potential fire hazard. Nationally, AAA has recycled more than 2 million automotive batteries and continues to promote the environmental importance of recycling this essential automotive part that 100 million U.S. motorists replace each year.

As part of North America's largest motoring and leisure travel organization, AAA Tidewater Virginia provides its more than 325,000 members with travel, insurance, financial and automotive-related services. Since its founding AAA Tidewater Virginia has been a leader and advocate for the safety and security of all travelers. For more information, visit AAA.com and follow us on Twitter at [Twitter.com/AAATidewaterVA](https://twitter.com/AAATidewaterVA).

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