



## News Release

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### **AAA MOBILE APP FOR IPHONE AND IPOD TOUCH ADDS PASSBOOK SUPPORT**

*Members can now access their AAA membership conveniently from the home screen on their iPhone® or iPod touch®*

**VIRGINIA BEACH, Va., (July 17, 2013)** – AAA members can now add their AAA membership card to Passbook on any iOS 6.0, iPhone or iPod touch device through the AAA Mobile app. With a touch of the “Add to Passbook” button, users’ can display their AAA membership card electronically.

“AAA Mobile provides convenient solutions to members on the go. The Passbook capability is just one more way AAA is addressing market trends and member needs and expectations in new and innovative ways,” says Georjeane Blumling, spokesperson for AAA Tidewater Virginia.

To add a AAA membership card to Passbook users need to download the AAA Mobile app from the App Store and enter their membership information. Once the card displays, tap “Add to Passbook.” AAA Mobile is available to all mobile users; however some services and benefits are only available to AAA members such as roadside assistance and discounts.

Along with the digital AAA membership card, AAA Mobile offers digital access to services, such as mapping and gas price comparison, as well as member-exclusive benefits including location-based roadside assistance and discounts. The AAA Mobile app, available for iPhone and iPod touch, as well as iPad and Android smartphones is the perfect companion for any member.

#### **AAA urges motorists to minimize distractions behind the wheel by not using wireless devices, such as cell phones with mobile applications, while driving.**

*As part of North America’s largest motoring and leisure travel organization, AAA Tidewater Virginia provides its more than 325,000 members with travel, insurance, financial and automotive-related services. Since its founding AAA Tidewater Virginia has been a leader and advocate for the safety and security of all travelers. For more information, visit [AAA.com](http://AAA.com) and follow us on Twitter at [Twitter.com/AAATidewaterVA](https://twitter.com/AAATidewaterVA).*

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