



News Release

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AAA Tidewater Virginia Announces 2013 Diamond Award Winners

Across the continent, just 4.2 percent of all AAA Approved hotels and restaurants began the year with the travel authority's highest ratings

VIRGINIA BEACH, VA (Friday, January 18, 2013) – AAA Tidewater Virginia has announced the four lodgings and four restaurants that earned the Four Diamond Award® or Five Diamond Award® in Southeastern Virginia. The AAA/CAA Five and Four Diamond Ratings are the travel authority's highest designations for hotels and restaurants.

Five and Four Diamond lodgings are refined and stylish with upscale physical attributes. They offer guests extensive amenities and a wide range of services. Area lodgings and restaurants receiving the prestigious AAA/CAA Four Diamond Rating, and the year they were first recognized, include the following:

| | | |
|-----------|-------------------------------------|--------------|
| Lodgings: | Page House Bed & Breakfast (1995) | Norfolk |
| | Kingsmill Resort & Spa (1990) | Williamsburg |
| | Liberty Rose Bed & Breakfast (1994) | Williamsburg |
| | Williamsburg Inn (2002) | Williamsburg |

| | | |
|--------------|--------------------------------|----------------|
| Restaurants: | Salacia (2006) | Virginia Beach |
| | Terrapin (2008) | Virginia Beach |
| | Fat Canary (2004) | Williamsburg |
| | The Regency Dining Room (2002) | Williamsburg |

“Five and Four Diamond hotels and restaurants are committed to providing every guest with a high level of personalized service in comfortable, luxurious surroundings,” said Georjeane Blumling, Vice President of Public Affairs for AAA Tidewater Virginia. “To achieve and maintain this level of hospitality is a significant accomplishment. We are proud to recognize these dedicated local establishments with the Four Diamond Rating.”

Collectively visiting some 1,200 hotels and restaurants every week, AAA inspectors are in a unique position to identify emerging trends in the hospitality industry. Inspectors have observed hotels and restaurants using increasingly personalized approaches to enhance guest comfort and satisfaction.

Experienced, highly qualified staff are required to provide the custom service today's upscale hotel guest expects. Larger hotels, faced with the difficulties of responding to individual needs, often restructure their approach. Many use the immediacy of social media to augment the experience as travelers research, book and talk about their stay.

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ABOUT AAA/CAA DIAMOND RATINGS

AAA rates more properties than any other rating entity. It is the only rating system that covers the U.S., Canada, Mexico and the Caribbean and the only rating system that conducts professional, on-site evaluations using published guidelines weighted by member priorities.

AAA Approved and Diamond Rated hotel and restaurant listings can be found in the downloadable [eTourBook® guides](#) and [AAA Mobile® app](#) for tablets and smartphones, the [TripTik® Travel Planner](#) and [Travel Guides](#) on AAA.com, and AAA TourBook® guides available at AAA and CAA offices. Travelers can access information about AAA inspections and Diamond Ratings at [AAA.com/Diamonds](#).

A complete listing of the 4 Diamond Ratings can be found here for [hotels](#) and [restaurants](#). The complete listing for the 5 Diamond Ratings can also be discovered here for [hotels](#) and [restaurants](#). For additional information check the AAA Diamond Rating [fact sheet](#).

As part of North America's largest motoring and leisure travel organization, AAA Tidewater Virginia provides its more than 325,000 members with travel, insurance, financial and automotive-related services. Since its founding AAA Tidewater Virginia has been a leader and advocate for the safety and security of all travelers. For more information, visit [AAA.com](#) and follow us on Twitter at [Twitter.com/AAATWnews](#).

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