



## News Release

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### **NEW APP 'AAA MOBILE' HELPS KEEP MOTORISTS 'ON THE GO'**

*AAA launches latest mobile app, giving access to AAA services, all in one place*

**VIRGINIA BEACH, Va.**, (July 19, 2012) – [AAA](#)'s newest app, [AAA Mobile](#), bundles services for motorists, such as mapping and gas price comparison, as well as member-exclusive benefits including roadside assistance and discounts. The new app available for [iPhone](#) and [Android](#)-compatible devices combines the AAA Discounts, TripTik® Mobile and Roadside apps into one app creating the perfect companion for any motorist. AAA Mobile delivers a complete mobile experience for members; centering around help at the roadside, travel plans and getting the latest discount at your favorite store with [AAA's Show Your Card and Save® program](#).

"AAA is dedicated to evolving with our 53 million members by providing them with the latest ways to stay informed and access all their AAA membership provides," says Marshall L. Doney, AAA National Vice President, Automotive, Financial Services and e-Business. "We are very pleased to be able to provide this new app to our members and future members. The new AAA Mobile app will provide a convenient solution to those members looking to maximize their membership benefits on the go."

Available now for free in iTunes and Google Play app stores, the AAA Mobile app features include:

- Road Service Request (app identifies location)
- AAA member discounts
- AAA Approved Auto Repair locator
- Gas station locations and updated gas price information
- Diamond Ratings for AAA Approved hotels and restaurants
- Hotel booking capability powered by Travelocity
- Listings for AAA Approved attractions and campgrounds
- AAA branch office locations
- TripTik® travel planning with interactive maps and directions
- Instant battery replacement quotes
- Electric vehicle charging station locations
- Join AAA

AAA Mobile is available to all mobile users. However, some services and benefits are only available to AAA members such as roadside assistance and discounts. The app was launched as an update to the current AAA Discounts app in the iTunes and Google Play (formerly Android Market) app stores. Any user who has the AAA Discounts app downloaded on their phone should have been notified that an update was available. When updated, the AAA Mobile app will replace AAA Discounts on their phone. The current AAA Roadside and AAA TripTik Mobile apps will soon be updated to display a message that these apps have been replaced with AAA Mobile, download the new app, and delete AAA Roadside and AAA TripTik Mobile apps.

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Smartphones with mobile applications are valuable tools before a vehicle is in motion. However, they also greatly increase motorist distractions when used while driving. Distracted driving can have deadly consequences. AAA urges motorists to minimize distractions behind the wheel by not using wireless devices, such as cell phones with mobile applications, while driving.

*As part of North America’s largest motoring and leisure travel organization, AAA Tidewater Virginia provides its more than 325,000 members with travel, insurance, financial and automotive-related services. Since its founding AAA Tidewater Virginia has been a leader and advocate for the safety and security of all travelers. For more information, visit [AAA.com](http://AAA.com) and follow us on Twitter at [Twitter.com/AAATWnews](https://twitter.com/AAATWnews).*

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