

Spread the Love This February with Savings on Gifts for Sweethearts Using AAA Discounts

Members are eligible for savings on Valentine gifts including candy, flowers, jewelry and more.

Virginia Beach, VA (Jan. 27, 2012) – Money may not buy love, but saving money on gifts is a wise move for budget conscious shoppers looking to let the special people in their lives know they are thinking of them this February. Last year, AAA’s 52 million members used their membership cards to save nearly \$2 billion on hotels, jewelry, books, clothing and more. Members also will find discounts on sending gifts to loved ones including flowers and chocolates.

“Most members are aware of the discounts available for planning a romantic getaway, but we are committed to providing additional benefits and discounts for AAA members on everyday expenses including gift giving for loved ones,” said Gail Acebes, director, AAA Partnership Programs. “The same card that provides peace of mind with emergency roadside rescue and free travel guides and maps can provide savings on household repairs, pet care, jewelry and more.”

Savings to spoil your sweetheart this February

AAA members can save on shopping at many retailers including:

- **1-800-Flowers:** 20% off product price
- **FTD:** 20% off floral arrangements, plants or gifts
- **Blue Nile:** 10% off fine jewelry and ring settings
- **Target.com:** \$10 off online purchases of \$100 or more

AAA members can find more online savings by visiting AAA.com/Specialoffers including:

- **Bath & Body Works:** 25% off purchases at AAA.com
- **Jos. A. Bank:** 20% off online purchases
- **Zales.com:** \$25 off orders more than \$200 at AAA.com

Visit www.AAA.com/Discounts for details and a full list of offers. AAA members can easily find their way to savings by downloading the AAA Discounts app, available for iPhone and Android compatible devices. The free, GPS-based “app” displays retail locations of AAA Show Your Card & Save partners near user locations.

AAA Travel Discounts

Planning a romantic getaway is the perfect expression of love in celebration of Valentine’s Day. AAA members can take advantage of discounts and exclusive rates through AAA’s travel partners including hotel partners and Hertz car rental. AAA, which

operates one of the largest leisure travel agency networks in North America, is able to provide access to unmatched travel value.

Show Your Card & Save I Heart Discounts Sweepstakes

AAA's Savings Sweepstakes offers a chance to win an iPad® 2 or one of thousands of instant win prizes. Visit AAA.com/PlaytoWin for details and to enter daily through February 29, 2012.

Last year, members saved nearly \$2 billion by taking advantage of AAA/CAA discounts including those available through the Show Your Card & Save® program. AAA's Show Your Card & Save program is one of the largest member discount programs in the world offering more than 164,000 locations for savings worldwide including 110,000 retail locations in North America and popular online retailers. Visit AAA.com/Discounts for a complete list of retailers and offers.

As North America's largest motoring and leisure travel organization, AAA provides nearly 53 million members with travel, insurance, financial and automotive-related services. Since its founding in 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for the safety and security of all travelers. AAA clubs can be visited on the internet at AAA.com.

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