



News Release

Media Contact:
Georjeane Blumling, Ph.D.
Vice President Public Affairs
757-233-3825
Gblum@tidewater.aaa.com

AAA PETBOOK GUIDE MAKES TRAVELING WITH YOUR PET 14,000 TIMES EASIER

New edition and photo contest give travelers with pets plenty to smile about

VIRGINIA BEACH, VA., (May 31, 2013) – AAA has released the newest version of the popular *Traveling with Your Pet: The AAA PetBook®*. Now in its 15th edition, the guide features more than 14,000 AAA Approved and Diamond Rated hotels and campgrounds that welcome travelers and their four-legged friends. The annually updated guidebook provides detailed information for finding and selecting the right place to stay, hotel pet policies, pet travel advice and emergency vet clinics.

“Whether for seasoned pet travelers or first timers, this resource helps ensure an enjoyable pet-friendly vacation by providing up-to-date details travelers can trust when making travel decisions,” said Georjeane Blumling, Vice President of Public Affairs for AAA Tidewater Virginia.

The AAA PetBook, available in print and digital versions, has seen a 40 percent increase in pet-friendly AAA Approved hotels and campgrounds since its first edition in 1999. “The industry has changed with the evolving needs of travelers,” continued Blumling. “Pets are truly part of the family for many travelers, and the growing number of travel options, like those listed in the AAA PetBook, makes it easier to plan a trip that includes furry family members.”

The release of the new edition, teeming with scenic, smile-provoking photos of pets enjoying safe travel, also marks the opening of the next annual AAA PetBook Photo Contest sponsored by Best Western. Travelers who snap a candid photo of their winner during this year’s vacation can enter through Nov. 30, 2013. Each year, winners are selected to appear on covers of the next edition and receive additional prizes. See inside *The AAA PetBook* for details, or access official contest rules, an entry form and the contest photo gallery at AAA.com/PetBook.

Traveling with Your Pet: The AAA PetBook, 15th edition, is available at many AAA and CAA offices as well as select bookstores for a suggested retail price of \$18.95. The digital edition, available at online booksellers, carries a suggested retail price of \$9.99.

As part of North America’s largest motoring and leisure travel organization, AAA Tidewater Virginia provides its more than 325,000 members with travel, insurance, financial and automotive-related services. Since its founding AAA Tidewater Virginia has been a leader and advocate for the safety and security of all travelers. For more information, visit AAA.com and follow us on Twitter at [Twitter.com/AAATidewaterVA](https://twitter.com/AAATidewaterVA).

AAA news releases, high resolution images, broadcast-quality video, fact sheets and podcasts are available on the AAA NewsRoom at AAA.com/news.

Stay connected with AAA on the web via:



YouTube.com/AAA

###